



Business alliances
Consultations

Your reliable local business marketing partner.



GULF GRAVITY GROUP

WHO WE ARE

In today's business world, there are numerous factors that you need to take into consideration when trying to sell and overall be successful.

You could have the best products or services, but if you don't market it well and know how to impress your clients, you will most likely fail to monetize your ideas and to compete with your rivals.

Our members consisted of locals who are accustomed to the different culture and traditions of the region. The main thing that differentiates us from our competitors is the fact that our actions outweigh their words; we are doers, not talkers. we can help you progress at an unforeseen rate.

The region of the Middle East is no exception to these rules – while being immensely rich in resources, all of the countries there are global leaders in fields of trade that make the Cooperation Council for the Arab States of the Gulf (or GCC for short) one of the most lucrative trading blocs in the world. Gulf Gravity Group specializes exactly in this field – offering advice, marketing consultations and development plans to companies in the GCC region that want their business to thrive.





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COMPLEX NETWORK:

During our continuous work, we have formed a lot of relationships with people in different fields – government entities, banks, telecoms, real estate agencies, retails, tourism, and airlines are only some of the industries and businesses where we have direct contact to both senior and regular positions. In the world of marketing, someone you know might be just the right person that separates you from the success.

We can offer you the most valuable thing of them all - the right information at the right time.



Our business PR professionals possess all the needed qualities to close a deal and can certainly distinguish the challenges while achieving that. Overcoming all of the obstacles, some of which are difficult to predict, is our specialty; it is one of the key ingredients for any new business that aims to prosper and develop.

We realize that you are looking for the best on the market and if our reputation hasn't convinced you to entrust us yet, maybe some of our big clients and networks will.



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CRYSTAL CLEAR METHODOLOGY:

The core of our philosophy is to act swiftly and deliver results – avoiding lengthy discussions and empty promises is one of the mottos we stand by when doing business.

shape the ideas → relationships → contacts → introduction

These four steps are lessons we have come to learn by working in the field of public relations and marketing. As you can see, the first thing we do in order to help any business is to shape the idea or in other words : to create the foundations of a plan. There is nothing more fundamental to trading than the image of the business in front of the customers, or as we like to call them, the future business partners, We have the necessary relationships in almost all fields that are required for a rapid growth of any business. This is the second step in our chart to success and not many of our competitors can boast a reputation like ours with so many big firms! Afterwards, we proceed by contacting our aforementioned partners and we start advocating our clients regarding their new business accordingly which enhances the opportunities that have already been given to them

All of the three previous steps had a lot to do with planning; the backbone of any business. The last one is the result of everything undertaken so far. We introduce our client to any related business partners we have and help him build new partnerships in the field he would like to spread into. This not only saves time but also teaches valuable lessons that do not come in the form of textbooks. No writing can help you win any specific deal nor can it tell you exactly how to achieve a goal you have set.

Our experts alongside the experienced partners we have in all the various fields can reveal some of these secrets to you since in everything business related, there is some sort of a pattern. And our pattern is: act before you talk, think before you act. We have a policy of complete transparency – if you like to have a business partner that delivers results, then we are the company you are looking for.



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